

## Consultant Profile



### John H. Taylor

John is Principal for John H. Taylor Consulting, LLC. A leader in the field of Advancement, campaign management, and board development, he has helped organizations effectively manage relationships with constituents for over 30 years. John consults nonprofit organizations around the world to enhance the operational aspects of development and advancement and assist them with strategic and campaign planning/preparation. More details can be found at [www.johnhtaylorconsulting.com](http://www.johnhtaylorconsulting.com).

#### ***Service Offering Statement***

- Review of advancement programs including all aspects of advancement services
- Determining preparedness for comprehensive campaigns
- Assessments of database utilization as well as usefulness of all current advancement policies and procedures.
- Develop and maintain effective database management policies
- Pre-conversion systems assessments and post-implementation analysis

#### ***An Industry Leader***

- Founder, former President and current Board member of the Association of Advancement Services Professionals (AASP)
- Instructor at Duke University
- Faculty for AASP, AFP, APRA, and CASE conferences
- National and international webinars
- Creator and manager of *FundSvcs*, an internationally acclaimed and award winning online community of over 3,800 advancement professionals as well as [www.FundSvcs.org](http://www.FundSvcs.org), an information exchange site serving as a free resource for the Advancement profession

#### **Awards & Recognition**

- 2012 AASP Jonathan Lindsey Lifetime Achievement Award
- 2001 CASE Crystal Apple Award for outstanding teaching
- 2014 Mailys Grand Prize Award for listserv excellence

#### ***A Veteran Professional***

Prior to forming his own consulting practice, John served in several capacities in the Advancement profession:

- Associate Vice Chancellor for Advancement Services & Interim Campaign Manager at North Carolina State University
- CASE Vice President for Research and Data Services
- Director of Alumni and Donor Records at Duke University
- Principal for Advancement Solutions Consulting

#### **Publications**

*Advancement Services: Enhancing Fundraising Success* Editor, CASE 2015  
*Advancement Services: A Foundation for Fund Raising* Editor, CASE 2007  
*Advancement Services: Research and Technology Support for Fund Raising* Editor, CASE 1999  
*CASE Handbook of Institutional Advancement* Contributing Editor, 2004  
*Reporting Standards & Management Guidelines* Consulting Editor, CASE 2003 & 2009